

6th Annual Ben Franklin Read-A-Thon!

Calling all readers! On Saturday, February 24th 2018, we will kick off the Ben Franklin **Read-A-Thon!** Our Read-a-Thon will encourage our children to read while raising money at the same time! This is one of our most important and profitable fundraisers and our goal is to raise \$40 per student. 100% of the proceeds will benefit the Ben Franklin PTO, enabling it to sponsor many events throughout the rest of this school year!

What is a Read-A-Thon?

The students will set a reading goal for themselves (in the number of minutes they hope to read) and then ask family & friends to sponsor them while they try to achieve that goal. Sponsors can pledge per minute or give a flat rate pledge. So get your books, find a comfy chair and start reading!

- Students can read to themselves, or be read to by someone else.
- Minutes can be collected for any reading done **OUTSIDE** of school hours (before & after school and on weekends). ****The maximum number of minutes that can be logged per student per weekday is 300 minutes. There is no limit to minutes read over the weekend.****
- Students can read books, magazines, homework assignments, online books, etc. As long as they are reading, that's our goal!
- Students will fill out an "I read 20 minutes" ticket for every 20 minutes they read and drop the tickets into the ***Cat's hat*** in the school lobby.
- There will be **AT LEAST 4** drawings from the collected 20 minute tickets, with multiple winners at each drawing. So be sure to get those tickets in the ***Cat's hat*** to be eligible! Participants can win more than once; the more they read the more chances they have to win!

If you have any questions, please email benjaminfranklinpto@gmail.com

What they can win!

- "I read 20 minutes" Raffle prizes include gift certificates to places like Bethel Bakery, Snapology, Half Price Books, and **MANY** others!
- The top reader **AND** the top sponsorship student per **CLASS** will be invited to a "Decorate Your Own Cookies" Evening Event Friday, April 6th.
- The top reader **AND** the top sponsorship student per **GRADE** will win a Scholastic Book Fair Voucher to spend at our May Book Fair.
- The top reader **AND** top sponsorship student **OVERALL** will also be recognized.
- There will be a **BIG** competition between the **CLASSES** and the **GRADES** as to who can read the most minutes and there will be awesome prizes for those competitions!
- **PRIZE:** For **EVERY 200** minutes read **AND** \$20 in sponsorship collected, the student will get a strip of duct tape to attempt to **attach a teacher to the wall**. They will **ALSO** be entered into a raffle for a chance at throwing a **Pie in Teacher's Face!** (5 students will be selected for the pie throwing.)
- **GRAND PRIZE:** For **EVERY 500** minutes read **AND** \$40 in sponsorship collected, the student will be entered into a raffle for a chance to win a **Kindle Fire!**



****Important Dates on the Back****

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